

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56819
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / / 305

Invoice Num: 1201-543822
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH WEEK 10/2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	10/02/2012-10/08/2012	MTWTF..	30	5	600.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		4		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:29:36 AM		TS12TV11H	30	600.00			
10/03/2012	We	06:07:45 AM		TS12TV11H	30	600.00			
10/04/2012	Th	06:54:49 AM		TS12-TV-12H	30	600.00			
10/05/2012	Fr	06:26:54 AM		TS12TV11H	30	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		MTWTF..		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:07:43 AM		TS12TV14H	30	600.00			
2	07:00:00-08:00:00	10/02/2012-10/08/2012	MTWTF..	30	5	290.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		4		290.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:39:01 AM		TS12-TV-12H	30	290.00			
10/03/2012	We	07:55:15 AM		TS12-TV-12H	30	290.00			
10/04/2012	Th	07:58:50 AM		TS12TV11H	30	290.00			
10/05/2012	Fr	07:39:51 AM		TS12-TV-12H	30	290.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			MTWTF..		1		290.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	07:29:20 AM		TS12-TV-12H	30	290.00			
3	CBS SUN MORN		10/07/2012-10/07/2012	S		30	1	500.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012		S		1		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	09:30:50 AM		TS12-TV-12H	30	500.00			
4	PITTSBURGH LIVE		10/02/2012-10/08/2012		MTWTF..		30	5	150.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWTF..		4		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	09:17:42 AM		TS12TV11H	30	150.00			
10/03/2012	We	09:07:57 AM		TS12TV11H	30	150.00			
10/04/2012	Th	09:05:12 AM		TS12-TV-12H	30	150.00			
10/05/2012	Fr	09:25:03 AM		TS12TV11H	30	150.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			MTWTF..		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	09:23:32 AM		TS12TV14H	30	150.00			

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5	PRICE IS RIGHT	10/02/2012-10/03/2012	. T W	30	2	450.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W		2		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/02/2012	Tu	10:58:25 AM		TS12-TV-12H	30	450.00				
10/03/2012	We	10:59:25 AM		TS12-TV-12H	30	450.00				
6	NOON NEWS	10/02/2012-10/04/2012	. T W T . . .	30	3	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W T . . .		3		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/02/2012	Tu	12:27:55 PM		TS12TV11H	30	550.00				
10/03/2012	We	12:23:06 PM		TS12TV11H	30	550.00				
10/04/2012	Th	12:08:37 PM		TS12TV11H	30	550.00				
7	4-430PM NEWS	10/03/2012-10/04/2012	. . W T . . .	30	2	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. . W T . . .		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/03/2012	We	04:12:25 PM		TS12-TV-12H	30	500.00				
10/04/2012	Th	04:09:16 PM		TS12-TV-12H	30	500.00				
8	430-5PM NEWS	10/02/2012-10/08/2012	M T W T F . .	30	5	500.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	04:37:40 PM		TS12-TV-12H	30	500.00			
10/03/2012	We	04:53:05 PM		TS12TV11H	30	500.00			
10/04/2012	Th	04:38:47 PM		TS12TV11H	30	500.00			
10/05/2012	Fr	04:42:18 PM		TS12TV14H	30	500.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		1		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:37:49 PM		TS12-TV-12H	30	500.00			
9	5-530PM NEWS		10/02/2012-10/08/2012		M T W T F . .		30	5	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M T W T F . .		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:13:45 PM		TS12TV11H	30	800.00			
10/03/2012	We	05:27:44 PM		TS12-TV-12H	30	800.00			
10/04/2012	Th	05:29:12 PM		TS12-TV-12H	30	800.00			
10/05/2012	Fr	05:23:50 PM		TS12-TV-12H	30	800.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:28:48 PM		TS12TV14H	30	800.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
10	530-6PM NEWS	10/02/2012-10/08/2012	MTWTF..	30	5	800.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	4	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:53:50 PM		TS12-TV-12H	30	800.00			
10/03/2012	We	05:55:00 PM		TS12TV11H	30	800.00			
10/04/2012	Th	05:54:40 PM		TS12TV11H	30	800.00			
10/05/2012	Fr	05:53:22 PM		TS12TV14H	30	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:54:49 PM		TS12-TV-12H	30	800.00			
11	M-F 6PM NEWS	10/02/2012-10/08/2012	MTWTF..	30	5	900.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	4	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:14:28 PM		TS12TV11H	30	900.00			
10/03/2012	We	06:14:33 PM		TS12-TV-12H	30	900.00			
10/04/2012	Th	06:25:00 PM		TS12-TV-12H	30	900.00			
10/05/2012	Fr	06:23:01 PM		TS12-TV-12H	30	900.00			

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Week Of			M T W T F S S		Spots Per Week		Rate		
10/08/2012-10/14/2012			M T W T F . .		1		900.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	06:14:33 PM		TS12TV14H	30	900.00			
12	60 MINUTES		10/07/2012-10/07/2012	 S		30	2	4,950.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/01/2012-10/07/2012		 S		1		4,950.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/07/2012	Su				30			4,950.00	Preempted
10/07/2012	Su	08:29:19 PM	10/07/2012	TS12TV14H	30	4,950.00	4,950.00		Makegood in SIXTY MINUTES
13	THE BIG BANG THEORY/TWO AND A HALF		10/04/2012-10/04/2012		. . . T . . .		30	1	4,500.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/01/2012-10/07/2012			. . . T . . .		1		4,500.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/04/2012	Th	08:16:52 PM		TS12TV11H	30	4,500.00			
14	11PM NEWS		10/02/2012-10/08/2012		M T W T F . .		30	5	1,700.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/01/2012-10/07/2012			M T W T F . .		4		1,700.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	11:29:31 PM		TS12-TV-12H	30	1,700.00			
10/03/2012	We	11:28:38 PM		TS12TV11H	30	1,700.00			

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	10/04/2012 Th 11:30:29 PM		TS12-TV-12H	30	1,700.00				
	10/05/2012 Fr 11:27:23 PM		TS12TV14H	30	1,700.00				
	<u>Week Of</u>	<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
	10/08/2012-10/14/2012	MTWTF..	1		1,700.00				
	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012 Mo 11:31:09 PM		TS12-TV-12H	30	1,700.00				
15	11PM NEWS	10/06/2012-10/06/2012S.	30	1	1,500.00			
	30 MIN SEP								
	<u>Week Of</u>	<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
	10/01/2012-10/07/2012S.	1		1,500.00				
	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012 Sa 11:22:54 PM		TS12TV14H	30	1,500.00				
16	11PM NEWS	10/07/2012-10/07/2012S	30	2	1,500.00			
	30 MIN SEP								
	<u>Week Of</u>	<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
	10/01/2012-10/07/2012S	1		1,500.00				
	<u>Air Date</u> <u>Day</u> <u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/07/2012 Su			30				1,500.00	Preempted
	10/07/2012 Su 11:54:05 PM	10/07/2012	TS12-TV-12H	30	1,500.00	1,500.00			Makegood in KDKA-TV NEWS AT EL
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals	52	45,200.00	6,780.00	38,420.00	6,450.00	6,450.00	0.00		

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56819
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / / 305

Invoice Num: 1201-543822
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH WEEK 10/2

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	45,200.00
		Trade Value	0.00
		Agency Commission	6,780.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	38,420.00

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